SEARCHING CANDID DATABASES TO FIND PRIVATE FOUNDATION FUNDERS

KIM WHALEN, LIBRARIAN AND FORMER FUNDRAISER KIMBERLY.WHALEN@VALPO.EDU CLIR - OFFICE #267

AGENDA

- What is Candid?
 What is the Funding Information Network?
- 2. History of Foundation Directory Online Directory Professional (FDO Pro)
- 3. Access FDO Pro via the Library Website
- 4. Hands-on exploration of FDO Pro
- 5. If we have time. If not, on your own:
 - 1. Explore the Library's Grant Seeking Subject & Library Guide
 - 2. Sign up for Candid RFP Emails
 - 3. Search Foundation Grants to Individuals Online database

CANDID & THE FUNDING INFORMATION NETWORK



Candid was created in 2019 as a merger of The Foundation Center and GuideStar.

The Candid motto is: We connect people who want to change the world with the resources they need to do it.

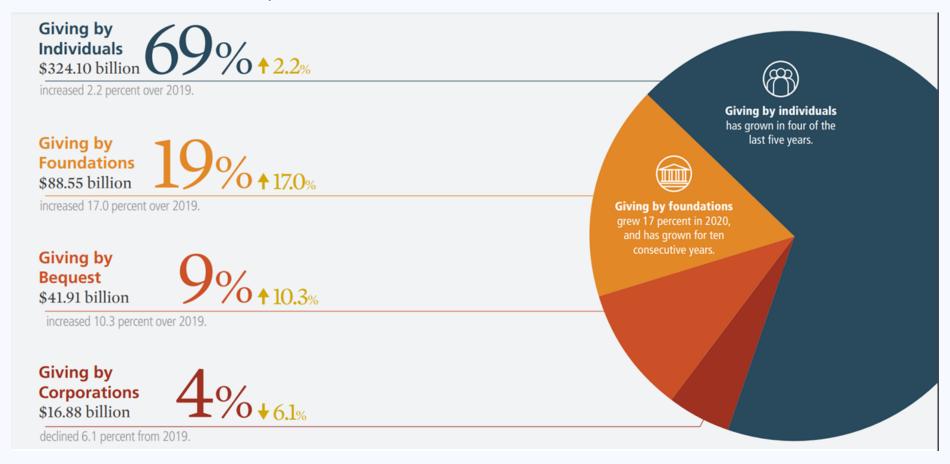
Valparaiso University is a <u>network partner</u> within Candid's Funding Information Network.

Visitors to the Christopher Center are able to gain free access to the Foundation Directory Online (FDO) Professional database, the Foundation Grants to Individuals database, and books/directories published by Candid.

Full database content is only available from computers within the Christopher Center.

ACCORDING TO GIVING USA

IN 2020, AMERICANS GAVE \$471.44 BILLION TO CHARITY – A 5.1% INCREASE OVER 2019.



SOURCE: HTTPS://GIVINGUSA.ORG/WP-CONTENT/UPLOADS/2021/06/GUSA2021_INFOGRAPHIC_DIGITAL.PDF

FOUNDATION DIRECTORY ONLINE PROFESSIONAL





Plan Features

FOUNDATION PROFILES

GRANT INFORMATION

RECIPIENT PROFILES
To find new prospects

FUNDER TYPES

MAPS AND CHARTS

For quicker insights

MY FDC

Manage you grant, rospects

See common connections with funders and their staff

500,000+ key decision-makers and leaders

Keyword search 990s and 990-PFs

PATHWAYS

Prospect mapping tool



FDO Professional

220,000+

17 million+ grants

900,000+ recipient profiles

Private & independent foundations

Corporate foundations

U.S. Federal funders

Public charities

International foundations







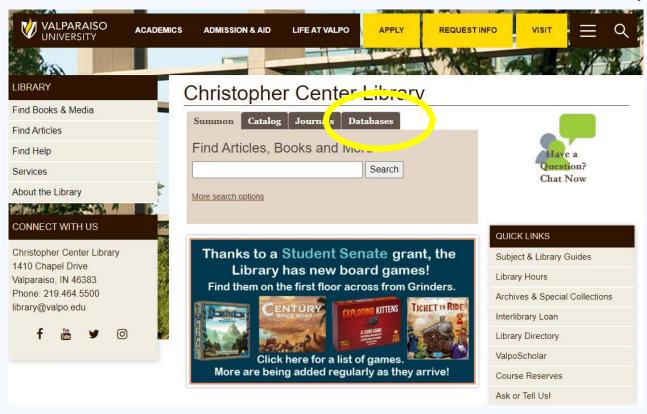


AS LOW AS \$124/mo.

lus applicable sales ta

ACCESS FROM THE LIBRARY HOMEPAGE - LIBRARY. VALPO. EDU

FOUNDATION DIRECTORY ONLINE PROFESSIONAL (FDO PRO)



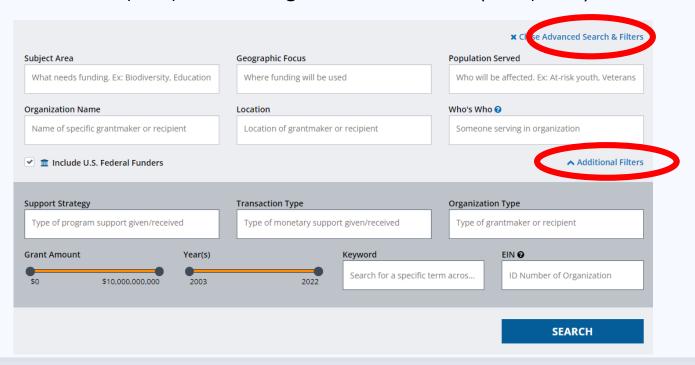
Three Useful Ways to Get Started with FDO Pro

Search for a specific grantmaker by "Organization Name" (Grantmaker).

2. Create a list of foundations that are interested in giving to a "Subject Area" or "Population Served" or to causes within a "Geographic Focus".

3. Search for grants received by a specific "Organization Name" (Recipient) and the "Grants" they

have received.



HANDS ON EXPLORATION ACTIVITY #1

- 1. Use the "Organization Name" box to search for the Gerhard Foundation (Grantmaker) from Ohio.
- 2. Where is their office located?
- Is there a relevant Funding Interests "Subjects"?
- 4. Is there a relevant Funding Interests "Population Groups?
- Is there a relevant Funding Interests "Support Strategies"?
- 6. Explore their "About" content. Is there anything relevant to your focus?
- 7. Explore their "Application/RFPs" and "Giving Limitation" sections. Is there anything important to note?
- 8. Explore their Grants.
 - 1. What is their most common grant amount?
 - 2. What have they funded here at Valpo before?
 - 3. Give thought to whether or not they could be a viable prospect for your ideas/projects. Why? Why not?

HANDS ON EXPLORATION ACTIVITY #2

- 1. Use the "Find Funding" and "Advanced Search & Filters" to create a prospect list.
- 2. Create a list of potential prospects for "Geographic Location" is Indiana (United States) and the "Subject Area" is Higher Education.
- 3. How many Grantmakers are listed?
- 4. How many Grants are listed?
- 5. How many Recipients are listed?
- 6. How many 990 Tax Forms are available?
- 7. Explore the lists and results a bit.
- 8. Use the "Keyword" box to add a word or two relevant to your interests/projects.
- 9. How many Grantmakers are now listed?
- 10. How many Grants are now listed?
 - 1. Click the "View All" button, select all grants, and download a CSV of the results.
 - 2. How could a CSV list like this be useful to your work?
- 11. How many Recipients are now listed?
- 12. Explore each section and results in more detail.
 - 1. Can you identify a potential prospect from the Grantmaker list?
 - 2. Can you identify a Grant similar to one that you are interested in receiving?
 - 3. Are there Recipients listed that do similar work to your interests? Research the grants they have received and who has given them. Could there be a relevant prospect for your ideas/interests/projects?
- 13. How might a broader list be useful? How might a more narrow list be useful?

HANDS ON EXPLORATION ACTIVITY #3

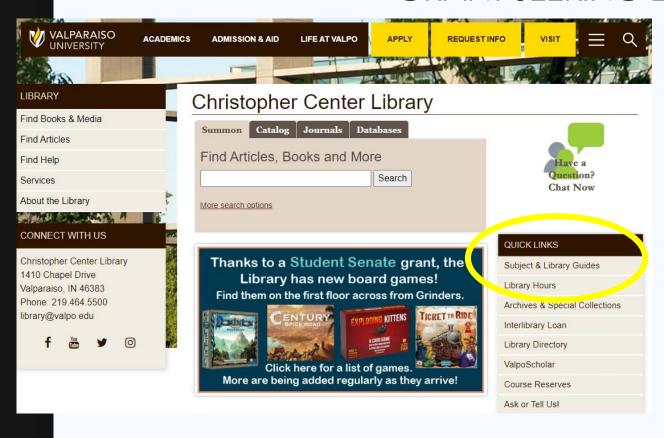
- 1. Use the "Find Funding" and "Advanced Search & Filters" to create a prospect list of your own.
- 2. What search terms did you use?
 - 1. How many Grantmakers are listed?
 - 2. How many Grants are listed?
 - 3. How many Recipients are listed?
- 3. Explore the lists a bit. Is the information relevant to your ideas/interests?
- 4. Broaden or narrow your search. Change up your Subject/Population/Support Strategy criteria.
- 5. Once you have a set of relevant results that could be useful, create a PDF or CSV and email it to yourself.
- 6. Check your email to make sure the information you sent was received and did not go into your spam folder.
- 7. Consider creating multiple prospect lists for each idea/project or each type of support strategy needed.
- 8. Were you able to identify <u>at least one</u> potential funder today? If so, who is it?

QUESTIONS?

LATER, ON YOUR OWN...

ACCESS FROM THE LIBRARY HOMEPAGE - LIBRARY. VALPO. EDU

GRANT SEEKING LIBRARY GUIDE



The <u>Grant Seeking</u> library guide provides links to other resources and resource advice.

Showing 74 Guides		Faculty
Alumni Information (1)	Information Literacy 6	Students International Students
Archives and Special Collections	Information Technology Resources 6	Online/Distance Students Transfer Students
Art Resources (1)	International Commerce & Policy 6	Parents Alumni
Arts and Entertainment Administration	International Economics and Cultural Affairs Resources (IECA) (IECA)	Visitors and Affiliated Borrowers
Biology Resources 9		How Do I Find?
	International Student Resources (1)	Basic Information About the Christopher Center
Bluebook Help Guide 6	International Studies Resources (1)	Call Numbers: Locating Library Materials Citation & Writing Guides: Documentation & Style
Business Resources (1)	Kinesiology - Exercise Science & Sports Management	Copyright Information Course Reserves
Career Research 6	Resources 19	Evaluating Resource Quality Funding Information Network by Candid Resources
Chemistry Resources 6	Library Student Art Purchase Award	Government Information Grant Seeking
Chinese and Japanese Studies Resources (1)	Mathematics and Statistics Resources (1)	How to Search: Basics Library Jargon
	Meteorology Resources (1)	Library Student Art Purchase Award Patents

CANDID LEARNING - HTTPS://LEARNING.CANDID.ORG/TRAINING/

Our training focus

- Fundraising

Strengthen your fundraising ability by gaining the hard and soft skills required to succeed at cultivating donors for your organization.

— Organizational sustainability

Find the path to long-term success. Strengthen your approach to planning, collaboration, and securing your organization's future.

Leadership and management

Learning opportunities designed to grow the "networked leader," effectively engage your board, market your mission, and communicate your impact.

Types of training we offer



Live training

At any stage of your career, you'll be inspired by transformative training that builds your skill set, introduces you to cutting edge ideas and practitioners, and takes you to the next level. Learn from our team of experts through hands-on



On-demand

Master the process of seeking grants from foundations and corporations, on your own schedule. We offer interactive eLearning courses and access to webinar recordings. Access the training you need, anywhere in the world



For organizations

From big-picture overviews to hands-on activities that let you practice what you just learned, we can deliver training in the format and at the skill level that works best for your team. In-person workshops provide the opportunity to receive

Explore the <u>Candid Learning</u> site for FREE Advice:

- Webinars
- Videos
- Podcasts
- Blog Posts
- Sample Documents
- Access to Candid
 Librarians

RFP ALERTS - HTTPS://PHILANTHROPYNEWSDIGEST.ORG/RFPS

Signing up for this FREE RFP alert email can help you identify funding opportunities relevant to your ideas/projects.

RFPs

Philanthropy News Digest publishes Requests for Proposals (RFPs) and notices of awards as a free service for U.S.-based nonprofit and grantmaking organizations.

To have your RFP considered for publication, please email pndrfp@candid.org with a Word document, text-only file, or link to a Web site explaining the program scope, grantee qualifications, application instructions, and deadlines. We require notice of funding opportunities four weeks in advance of their deadline.

New RFPs

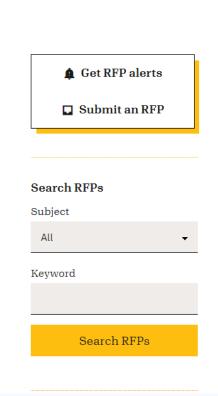
Arts / Culture

Pew Center for Arts & Heritage invites applications for project grants

Posted: January 27, 2022

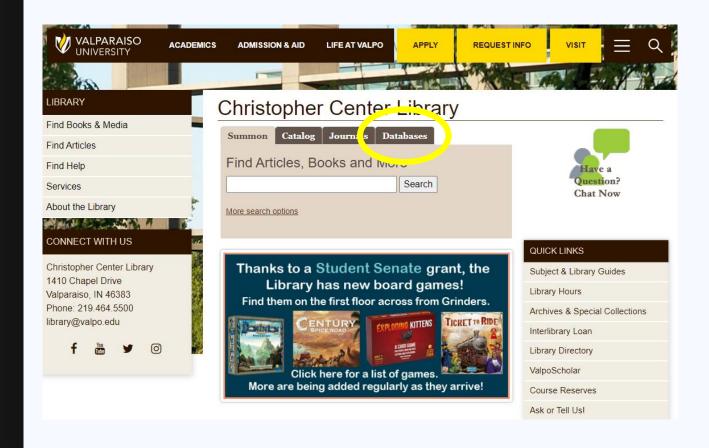
Projects must deliver distinctive, high-quality, and meaningful cultural

Deadline: February 23, 2022 (Contact Center



ACCESS FROM THE LIBRARY HOMEPAGE - LIBRARY. VALPO. EDU

FOUNDATION GRANTS TO INDIVIDUALS ONLINE



Online contains a listing of about 10,000 foundations that give directly to people/individuals, not just to nonprofit organizations. This smaller database can be a useful tool for scholarships, student loans, fellowships, program development, internships, professorships, arts and cultural projects and research.

LET ME KNOW IF YOU WANT TO MEET AGAIN

KIM WHALEN

KIMBERLY.WHALEN@VALPO.EDU

CLIR - OFFICE #267